

Using ICTs to Expand Access to Emergency Contraception

Agenda

What are the challenges?

How can ICTs address them?

Examples of successful strategies

Lessons for the future

There are Multiple Challenges

Expanding Access to Emergency Contraception Involves a Complex Strategy

Advocacy

Capacity-building

Data collection & analysis

Public awareness

Provider awareness

Informing policy-makers

Institutional reform

Law reform

Education

Fund raising

Service provision

Training

ICTs Have Different Features

Different advantages and disadvantages

Paper-based

Email

Web

Videoconferencing

Radio

Broadcast TV

CD-ROM

PDA's

Internet Discussion Lists

The End-violence Working Group

HIV/AIDS Impact on Education Working Group



Internet Fora Have Particular Strengths

Goals determine focus

- * **Expand public awareness and support**
- * **Expand awareness among providers**
- * **Build networks**
- * **Promote capacity-building**
- * **Disseminate successful advocacy strategies and tools**



Internet Fora Have Particular Strengths

- * **Help lobby for reform**
- * **Build morale**
- * **Foster knowledge-sharing**
- * **Contribute to a knowledge resource**
- * **Provide input into policy-making**

Web-based Knowledge Resource

Learn from others' experience

- ★ Provides a well-organized source of information
- ★ Demonstrates links among different activities
- ★ Provides tools
- ★ Offers distance learning
- ★ Provides a source of “offerings”

Videoconferencing, Teleconferencing

UNIFEM End-violence Videoconference

- ★ Can raise public awareness on a very broad scale
- ★ Institutional reform: Raise consciousness within institutions
- ★ Fortify legitimacy
- ★ Build morale
- ★ Foster activism

Multimedia Training

Department of Health Multimedia Center



Multimedia Training

DoH Multimedia Center of Excellence

- ★ Created a Multimedia Center
- ★ Trained DOH staff
- ★ Developed two CD-ROMs
 - Family Planning Counseling
 - Screen blood for HIV/AIDS



Multimedia Training

Family Planning Counseling CD

- ★ Serves multiple audiences
- ★ Can be used by novice ICT users
- ★ Is an effective training vehicle
- ★ Expands training reach

Lessons for the Future

An ICT strategy is important

- * Clarify goals
 - Buy-in from key stakeholders
- * Select ICTs that serve the goals
- * Use a combination of technologies
- * A low-cost, high-impact solution

Take Advantage of New Opportunities

Technology changes rapidly

- * Real-time translations
- * Voice recognition
- * Free wireless

