

Monitoring and Evaluation

2003 HIPnet Conference
Washington, D.C.
July 18, 2003



Monitoring of Reproductive Health Programs

- Monitoring tracks:
 - Program implemented as planned?
 - How much was done?
 - How well was it done (quality)?
- Typical indicators:
 - # activities conducted, items produced
 - # products distributed (e.g, # condoms)
 - % clients satisfied with services



Evaluation of Reproductive Health Programs

- Evaluation tracks:
 - Reach of program, access to services
 - Change in behaviors: K-A-P
 - Change in health status
- Typical indicators:
 - % exposed to the intervention
 - % with correct knowledge, % adopt practice
 - HIV prevalence, total fertility rate



MONITORING: quite similar in the context of ICT

- Monitoring tracks:
 - Program implemented as planned?
 - How much was done?
 - How well was it done (quality)?
- Typical indicators:
 - Usage: how often? Why?
 - Usability: design and navigation?
 - Content: what was most useful?

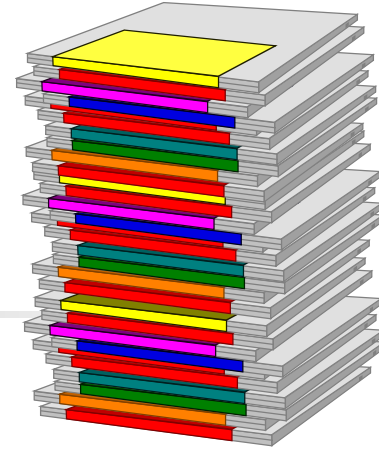


Evaluation of ICT (more challenging)

- Key questions
 - Reach of website
 - # hits to website, # subscribers to a listserv
 - # unique hosts
 - Relative ranking as a source of info
- Challenge for evaluation in this field:
 - Is there an outcome measure: “did this website make a difference?”
 - How can we capture it?



This session:



- Will present three evaluations of information technology and technology assisted learning
- Stay tuned as evaluation in this field evolves.