



**Global campaign and learning network**

**[www.hifa2015.org](http://www.hifa2015.org)**

**Dr Neil Pakenham-Walsh, Coordinator**

**HIPNet Meeting, 19<sup>th</sup> January 2012**

# **The Problem**

**People are  
dying for  
lack of basic healthcare  
knowledge**

**400 children and 20 young women will die in  
the next half hour due to lack of simple,  
inexpensive life-saving interventions**

"The most urgent task before us is to get medical and health knowledge to those most in need of that knowledge. Of the approximately 50 million people who were dying each year in the late 1980s, **two thirds could have been saved through the application of health knowledge.** "

James Grant, UNICEF, 1993

# Example 1: Citizens

“Up to 80% of childhood deaths in Africa occur at home, before the child reaches a health facility.”

Olumole D, Mason E, Costello A. Management of childhood illness in Africa. *BMJ* 2000; 320: 594-5

# Example 2: Citizens

**“4 in 10 mothers in India believed that they should *withhold* fluids if their baby develops diarrhoea.”**

**“8 in 10 caregivers in developing countries do not know the two key symptoms of childhood pneumonia”**

**“7 in 10 children with malaria treated at home are mismanaged”**

References: [www.hifa2015.org](http://www.hifa2015.org)

## **Example 3: Health professionals**

**3 in 4 doctors caring for sick children in district hospitals in low-income countries had poor basic knowledge of how to provide care for children with common, life-threatening diseases.**

Nolan T et al. Quality of hospital care for seriously ill children in less-developed countries. *Lancet* 2001;357(9250):106-10

# Studies in low-income countries...

“suggest a **gross lack of knowledge** about the basics of how to diagnose and manage common diseases, going right across the health workforce and often associated with suboptimal, ineffective and dangerous health care practices.”

Pakenham-Walsh N & Bukachi F. Information needs of health care workers in developing countries: a literature review with a focus on Africa. *Human Resources for Health* 2009, 7:30

# The Global Healthcare Knowledge System isn't working

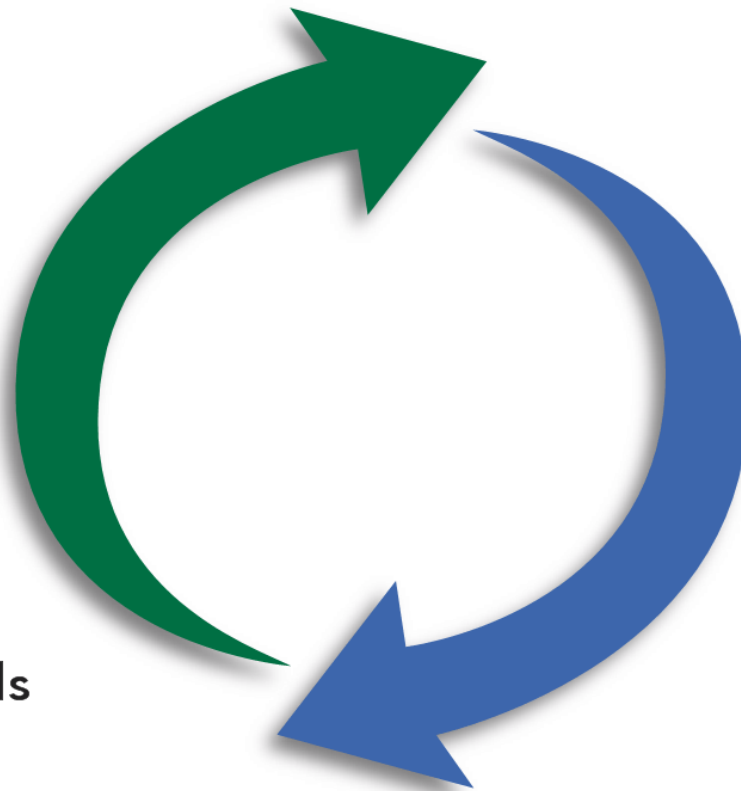
Understanding information needs

Undertaking and publishing health research

Producing systematic reviews and guidelines

Making information available

Producing reference and learning materials



Adapted from Godlee, Pakenham-Walsh et al, Lancet 2004

# The Global Healthcare Knowledge System isn't working

Understanding information needs

Making information available

Doing health research

Producing reference materials  
learning materials

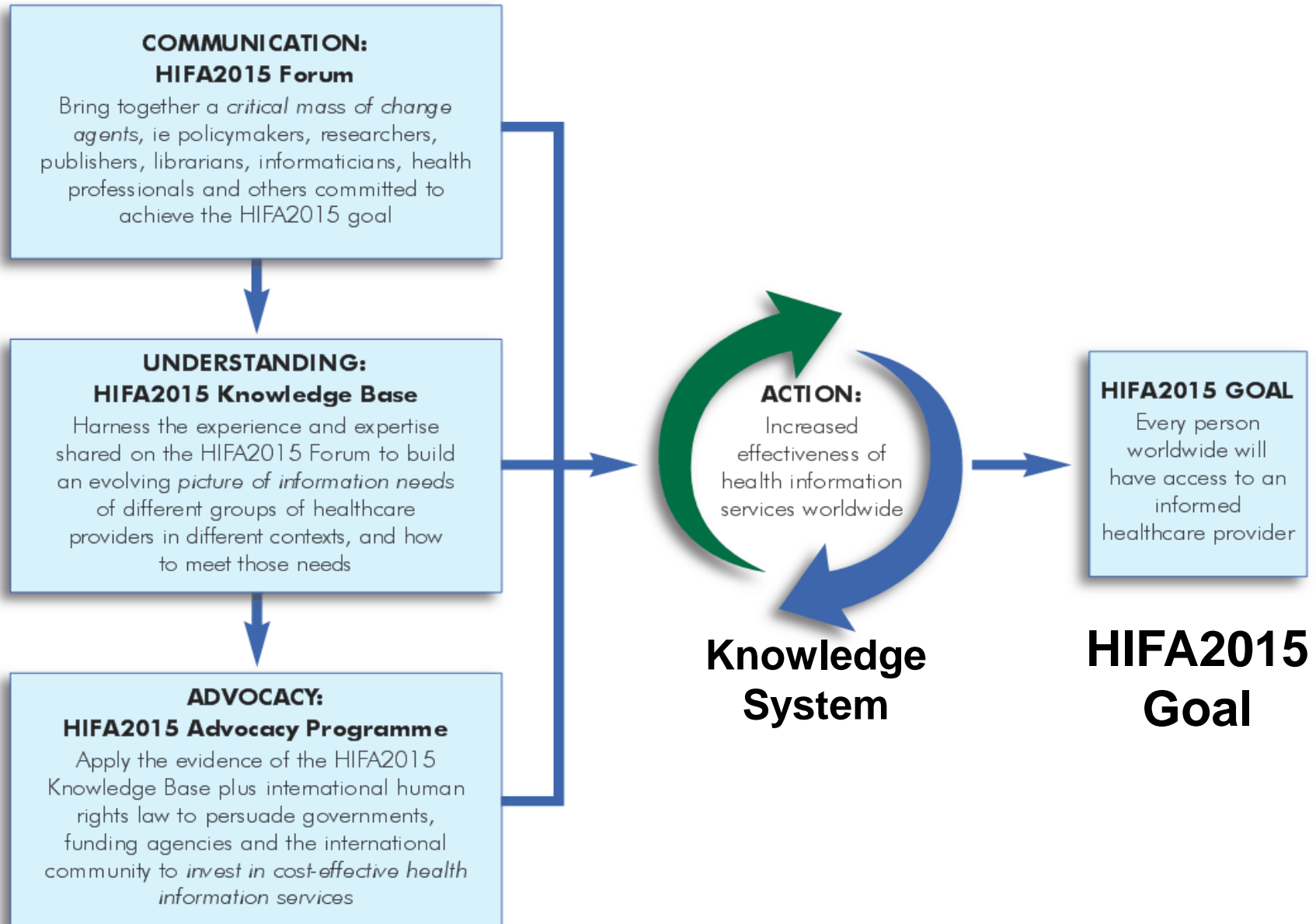
Producing systematic reviews and guidelines

**BARRIERS IN SYSTEM LEAD TO LACK OF RELEVANT, RELIABLE INFORMATION FOR HEALTHCARE PROVIDERS IN LMICS**

# How can we strengthen the Global Healthcare Knowledge System?

1. Improve our global **Communication** among health professionals, publishers, information specialists, researchers, policymakers
2. Improve our global **Understanding** of information needs of citizens, community health workers, nurses, clinical officers, doctors... and how to meet them
3. Improve our collective **Advocacy** to persuade funding agencies and governments to commit to the realisation of a world where people are no longer dying for lack of healthcare knowledge

# THE HIFA2015 STRATEGY



# HIFA2015 Forum

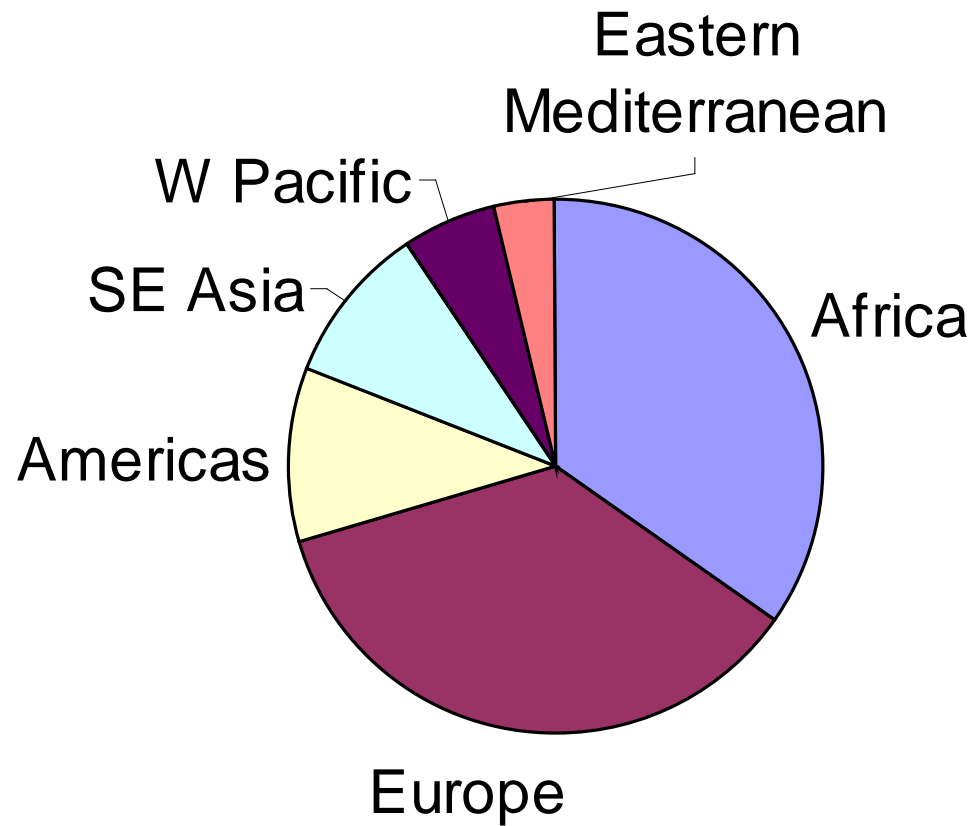
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Growth in **membership**, 2006-2011  
7300 members across five forums

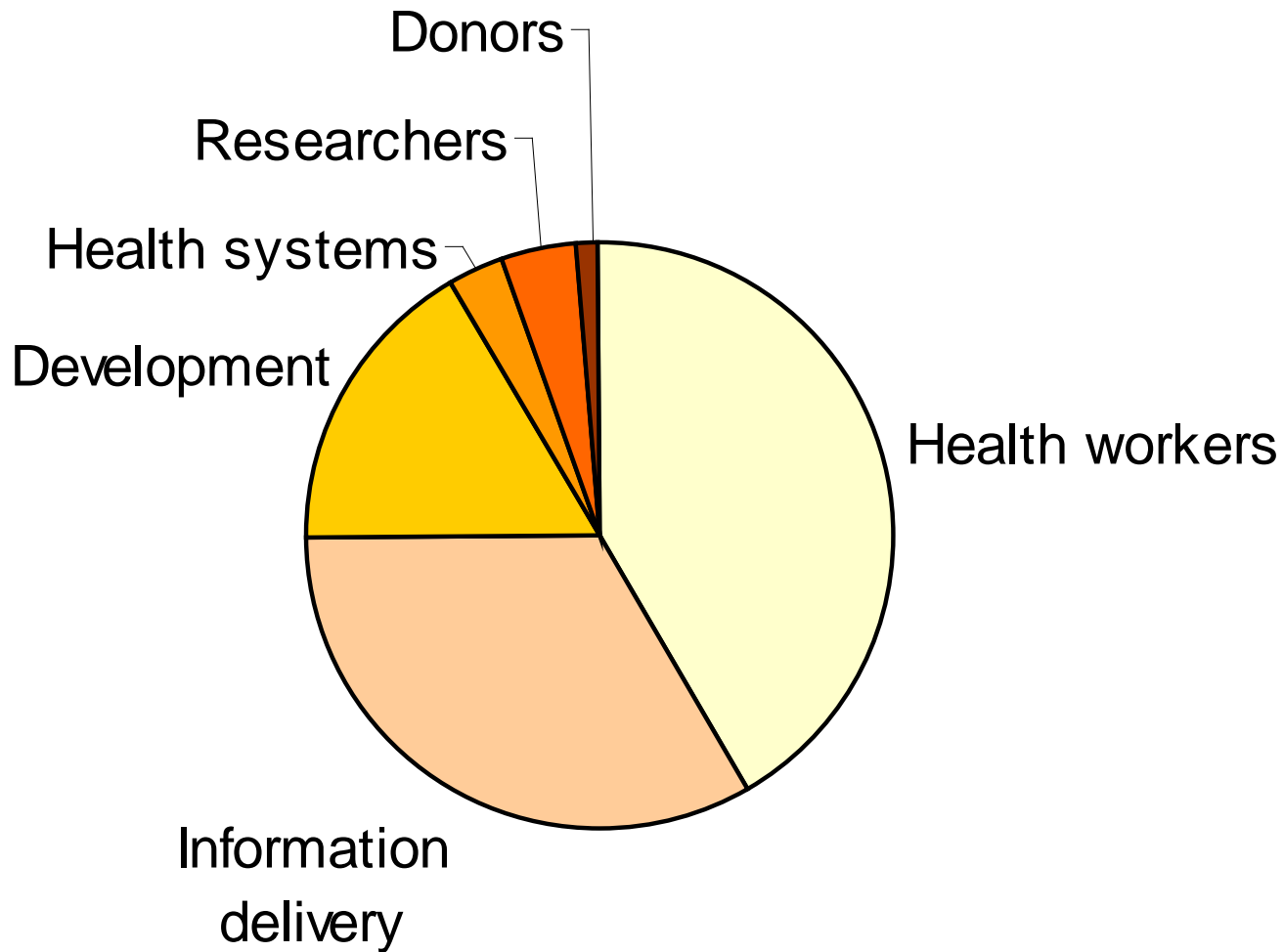
# HIFA2015 members – where we are

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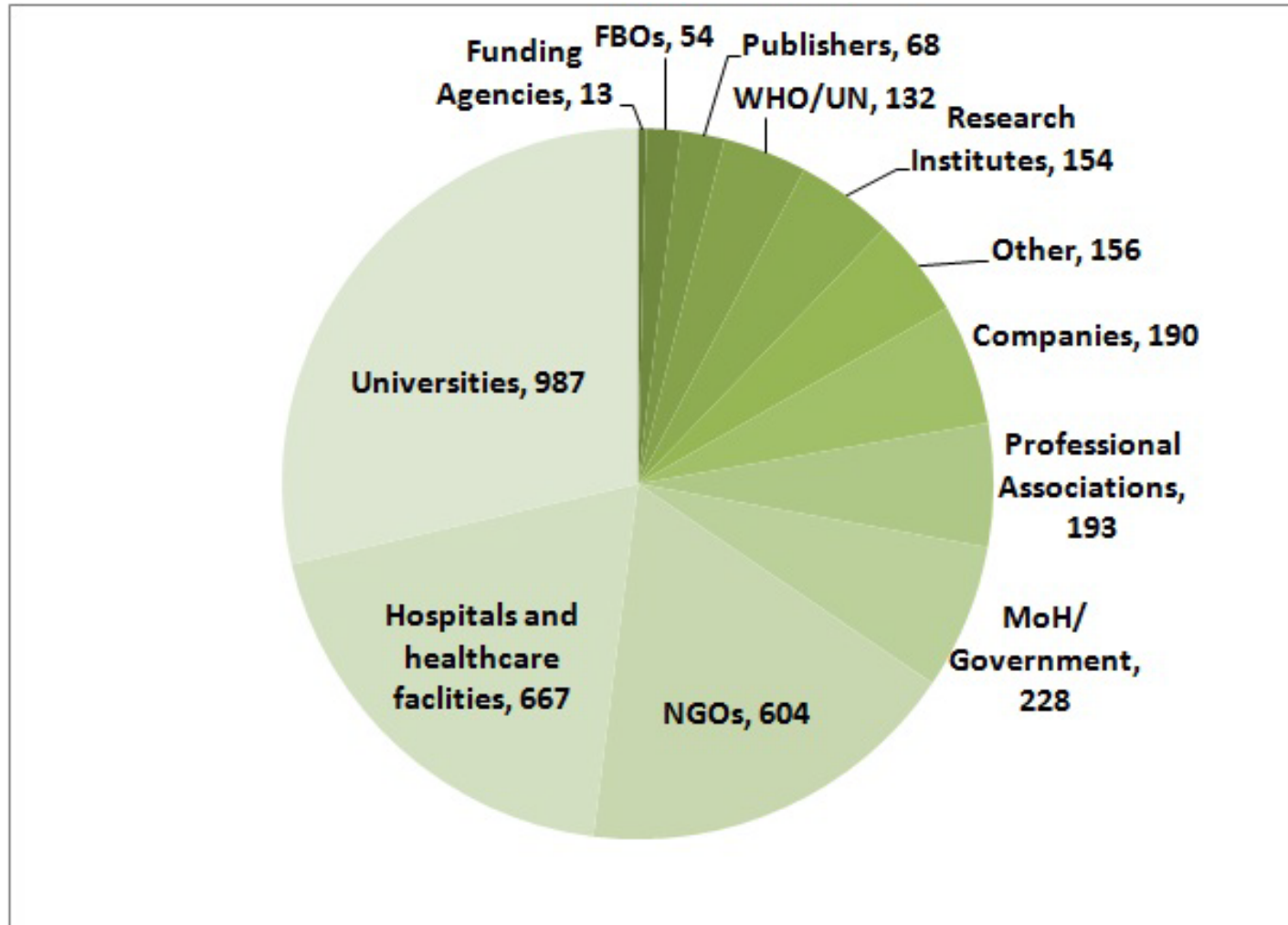


# HIFA2015 members – what we do

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# HIFA2015 Members – where we work - more than 2000 organisations



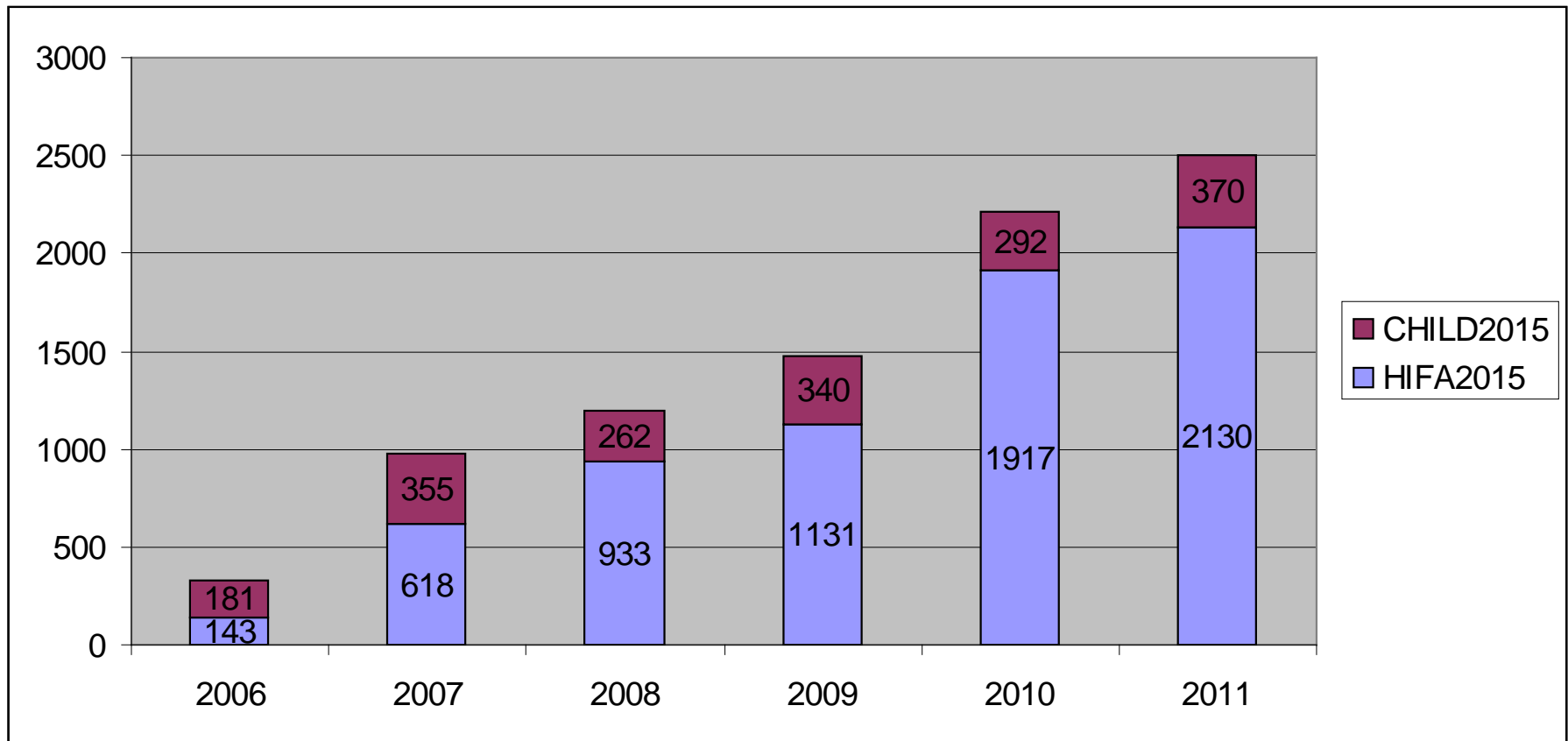
# Methodology

‘Healthcare Information for All by 2015’: a  
community of purpose facilitated by  
Reader-Focused Moderation

Knowledge Management for Development  
Journal, Vol 3, No 1 (2007)

SHORT LINK: [bit.ly/hifa2015-35](http://bit.ly/hifa2015-35)

# HIFA2015 discussions



# HIFA2015 discussion topics

**Examples** from 17-19<sup>th</sup> January 2012:

“Beliefs about HIV in Africa: you cannot get HIV by having unprotected sex if it’s just once, or if it’s for the first time...”

“Task shifting has so much benefits in provision of essential healthcare services. HIV/AIDS treatment and care is a vivid example...”

"Half of cataract operations in Nigeria performed by herbalists with thorn or needle..."

“We [WHO HQ] are pleased to let you know that the Government of Kenya has adopted the recent set of WHO/UNICEF materials on community-level maternal and newborn care”

# HIFA2015 Knowledge Base

HIFA-Lumps

Traditional Birth Attendants: >600 messages  
→ WHO Clinical Guideline on Taskshifting  
for maternal and newborn health

# HIFA2015 Advocacy: Country Representatives



## **Africa**

Burundi  
Ethiopia  
Ghana (2)  
Kenya (2)  
Mali  
Malawi  
Mozambique  
Nigeria (4)  
Rwanda  
Somalia  
Tanzania  
Uganda (3)  
Zambia  
Zimbabwe

## **Rest of World**

Malaysia  
China  
Nepal  
India (8)  
Egypt  
Pakistan  
Canada (2)  
Ireland



# Collaboration with WHO



# Collaboration with International Child Health Group



International Child Health Group

In association with the Royal College of Paediatrics and Child Health



ISSOPLogo

# Collaboration with ZUHWA



# External evaluation

**“HIFA2015 achieves an extraordinary level of activity on minimal resources from which many people around the world benefit...its ultimate success will depend on external funders providing additional funding...”**

HIFA2015 External Evaluation Report,  
October 2011, funded by Rockefeller  
Foundation

# What happens beyond 2015?

Evidence based health care for all

Linking global communities worldwide to address the full range of basic needs of healthcare providers in LMICs

**S**kills, **E**quipment, **I**nformation, **S**ystems support,  
**M**edicines, **I**ncentives, **C**ommunication facilities

# A global campaign: Healthcare Information for All by 2015



**Join today!!!**

Work with us to  
achieve HIFA2015  
goal

By 2015, people in  
worldwide will no  
longer be dying for  
lack of knowledge

# Thank you!



**Join now!**

[www.hifa2015.org](http://www.hifa2015.org)

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