

Greenstar Corporation

Community health, energy, ecommerce, culture

A business model for village development
in emerging countries



Solar Community Center



Medical services, education, pure water, ecommerce, public health

Solar-powered satellite

Micro-finance

Telecommunications system

Income from sales of digital culture



Greenstar Infrastructure Supporting Health

- Solar power and off-grid electrification
- Refrigeration
- Equipment for tapping clean water
- Community-based wireless internet kiosk
- Core and advanced health software modules
- Computer assisted and long distance education
- Economic model for supporting infrastructure and generating sources of revenue for the community

Community-based Interactive Health Care Model

- Knowledge and decision support for medical self care
- Libraries & decision support for village health workers
- Interactive training for community health workers and medics
- Telemedicine: connectivity to medical expertise
- Healthy communities communications toolsets
- Refrigeration for vaccine and other drugs
- Supply kits for dispensary, first-aid, medical support
- Referral system
- Disease surveillance system



Proposed Greenstar Health Applications

- Community health assessments
- Medical record
- Evidence-based decision support and workflow
- Scheduling system
- Dispensary ordering and inventory
- Content databases
- Disease surveillance

Basic Infrastructure

For NGOs and international organizations

- Core infrastructure for international relief efforts
- Core infrastructure for remote self development stations
- Infrastructure and communications hub for remote conflict resolution
- Hubs for remote economic development and “New Marshall Plan” activities

Model pioneered on the West Bank, Palestinian Authority

2.4 Kw of PV solar; two Pentium PC's, one laptop, one desktop; printer; digital camera; water purifier, vaccine refrigerator, separate PV for mosque and clinic





April 2000 installation
in Swift River, Jamaica
for Earth Day 2000

Computer, original music, artwork, photography by village
solar power array, sun oven

Current plans:



Tanzania, Nepal, Guatemala sites in progress

18 more sites in 2001; 300 total sites by 2005

Greenstar World Media:

Publishing, Music, Artwork, Video:

Alliances with Motorola, Intel, Kodak, Dreamworks

Business Model

Media publishing, Internet and conventional
From 300 key traditional cultures of the world

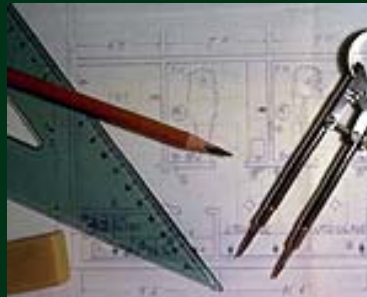
Digital downloads, CD-music

Art gallery: individual images, custom prints

Publishing: traditional poetry, legends

Licensing to advertising, film, recording industries

Ethnic, educational markets



Next Steps for Greenstar

- More installations
- Further alliance development
- Refined health and medical content
- Improved operational support for health and medical services
- Evaluations to establish Greenstar health services impact on health status of community members
- Evaluations of Greenstar community development model on its participant communities
- Proof of sustainable economic model

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<http://www.greenstar.org>
<http://www.e-greenstar.com>

