

# Population and Health InfoShare

[www.phishare.org](http://www.phishare.org)

A new resource for information users and producers



**HIPnet IT Conference**

**June 17, 2003**

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**Population Reference Bureau**



## What is it?

- An electronic platform for accessing and sharing research findings
  - Electronic collection of documents contributed by partner organizations
  - Tool used by organizational partners to share documents by Web and e-mail

# Population and Health InfoShare

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DOCUMENTS

PARTNERS

## Population and Health InfoShare

A library of electronic documents created by [partner organizations](#) working in reproductive and child health, HIV/AIDS, and population. Featuring:

- Easy access to key research findings
- Analysis by leading thinkers
- E-mail document delivery
- Customized e-mail updates by topic and region

This document library is administered by the Population Reference Bureau. [ [Read more about PH InfoShare](#) ]

▶ [Browse all Documents \(191\)](#) ▶ [Browse list of Partners \(37\)](#)

▶ Browse Documents by topic

All

## Most Recent Documents Added by Partners

- 06/16 [Barriers to Emergency Obstetric Care](#)
- 06/16 [Quality of Reproductive Health Services at Community Health Centres](#)
- 06/16 [Quality of Care at Rural Health Facilities](#)
- 06/16 [Barriers to Optimal Breast-feeding Practices](#)
- 06/16 [Unwanted Pregnancy: To Accept Or Abort? A qualitative study of decision making in rural Uttar Pradesh](#)

Featured Partner: [East-West Center](#)



## How is it a portal?

- Gateway to expanded awareness!
- Brings together an array of resources and services
- Like other portals, developed to help users filter information and more easily access material through the Web and e-mail



## **Do the resources in InfoShare exist elsewhere? Is there duplication?**

- All resources on InfoShare already exist in an electronic format
- Some partners have websites, others don't (e.g., National Center of Health Education and Information in Yemen)
- Major benefits to users and partners: organization and delivery of material



## Users of InfoShare

- Broad range of groups interested in population and health: program managers, information specialists/librarians, researchers, advocates, donors, journalists, educators, students, businesspeople
- Population and health research organizations and projects



## Meets demand for tailored information

- PRB surveys and partner experiences suggest that users want information tailored to their interests (e.g. some interested in malaria among pregnant women, others in HIV/AIDS among youth)

# Users may specify desired contents of e-mail newsletters

## Manage your Profile

Fill in this page to update and customize the e-mail catalog you receive. Indicate your topics and regions of interest, and whether you want to receive the full catalog quarterly and/or updates biweekly. Press **Submit Request** at the bottom of the page when done.

[Privacy Statement](#)

Fields marked with \* are required.

### Your Information

\*E-mail

\*Country of Residence

\*Occupation

\*Preferred Language  English  
 French  
 Spanish

### Select Topics

All Topics

Only the following topics

<input type="checkbox"/> Abortion/post-abortion care	<input type="checkbox"/> HIV/AIDS prevention
<input type="checkbox"/> Adolescents/youth	<input type="checkbox"/> HIV/AIDS care/treatment
<input type="checkbox"/> Behavior change interventions	<input type="checkbox"/> Immunization
<input type="checkbox"/> Cervical cancer	<input type="checkbox"/> Maternal health/survival
<input type="checkbox"/> Child health/survival	<input type="checkbox"/> Nutrition
<input type="checkbox"/> Environment and health/population	<input type="checkbox"/> Policy/Law
<input type="checkbox"/> Family planning	<input type="checkbox"/> Population growth/trends
<input type="checkbox"/> Female genital cutting	<input type="checkbox"/> Reproductive health, general
<input type="checkbox"/> Financing/management	<input type="checkbox"/> Service delivery

# Users receive customized e-mail newsletters

Population and Health InfoShare

<http://www.phishare.org/>

E-mail Alert --- A customized newsletter bringing you information on re- documents contributed to Population and Health InfoShare

=====  
E-mail Alert for 15-06-2003

Contents

- 
1. AIDS and Older Persons: An International Perspective
  2. Aids and Older Persons: The View from Thailand
  3. Community Reaction to Persons with HIV/AIDS and their Parents in Tha
  4. Complete list of project publications and reports
  5. Data Collection Strategies for Studying the Impacts of AIDS on Older
  6. Economic Consequences for Parents of Losing an Adult Child to AIDS: :  
May
  7. Health impacts of co-residence with and care giving to persons with :  
8. Keeping up the Movement: Preventing HIV Transmission in Migrant Work
  9. Parents providing care to adult sons and daughters with HIV/AIDS in '
  10. Putting on the Brakes: Preventing HIV Transmission along Truck Rout

=====

You are subscribed to PH InfoShare E-mail alerts as: dcarr@prk

You have requested information on the following:

Topics: All Topics

Regions: All Regions

Countries: None selected

Partners: Population Council/Frontiers in Reproductive Health

To unsubscribe or update your subscription settings, please visit  
<http://www.phishare.org/subscribe/>

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# InfoShare offers users precision in browsing

## Population and Health InfoShare

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### Document Browse

View and retrieve all documents contributed by partners worldwide. Use the boxes to filter the list of documents you see, or page through all the documents that have been contributed.

Topic	Region/Country	Language	Partner
All	All	All	All
			<input type="button" value="Update Results"/>
			<input type="button" value="Reset filters"/>

### Matching Documents for All

Page 1 of 12 [next >](#) [last »](#)  
(180 entries found)

Sort by: [Title](#) [Date](#) [Number of Requests](#) | [Hide document descriptions](#)

#### [Social Marketing Models for Product-Based Reproductive Health Programs: A Comparative Analysis](#)

4 Requests

June 2003

Social marketing models for product-based reproductive health programs are often defined by the organization that manages them. CMS compares two classic social marketing models, as...

Contributing Partner: [Commercial Market Strategies](#)



# Addresses organizational needs

- Many organizations would like to take advantage of database-driven electronic technologies, but lack resources
- Partners can share information by Web and e-mail without needing developers, listserv manager, funds for hosting fees
- Membership is free

# Partners get a homepage

## Population and Health InfoShare

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### Centre for African Family Studies (CAFS)

CAFS is an African institution dedicated to strengthening the capacities of organisations and individuals working in the field of reproductive health, population and development in order to contribute to improving the quality of life of families in sub-Saharan Africa. CAFS was founded by the International Planned Parenthood Federation, Africa Region (IPPF-AR) and has been serving Africa since 1975. It is now a fully autonomous international non-governmental organisation. To achieve its mission, CAFS conducts courses and provides research and consultancy services from strategically located bases in East and West Africa, with headquarters in Nairobi, Kenya, and a regional office in Lomé, Togo. CAFS services are provided by highly qualified professionals, who form a multi-disciplinary team within the fields of reproductive health and population and development.

- [Browse all documents contributed by Centre for African Family Studies \(CAFS\)](#)
- [Continue browsing](#)
- [Subscribe to e-mail notices of any new documents contributed by Centre for African Family Studies \(CAFS\)](#)

#### Contact Information

Centre for African Family Studies (CAFS)  
P.O. Box 60054  
Nairobi, 00200, Kenya

**Phone:** 254-20-4448618

**Fax:** 254-20-4448621

**E-mail:** [manaminyi@cafs.org](mailto:manaminyi@cafs.org)

**Website:** <http://www.cafs.org>

Additional Information

# From homepage, users may browse documents or subscribe to e-mail notices

and most notably, from headquarters in Nairobi, Kenya, and a regional office in Lilongwe, Malawi. Services are provided by highly qualified professionals, who form a multi-disciplinary team within the reproductive health and population and development.

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- [Continue browsing](#)
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## Contact Information

Centre for African Family Studies (CAFS)

PO Box 29759

# Creating the homepage is simple

## Population and Health InfoShare

HOME

DOCUMENTS

PARTNERS

### Register to be a Partner

Join Population and Health InfoShare and share your ideas and information. Complete the form below to request membership.

Please note, however, there are some restrictions. Membership is free, but only open to organizations with science-based research, policy, or program findings to share. Information of a promotional, commercial or fundraising nature is not permitted. More details on rules of use are available at [www.phishare.org/about/terms.php](http://www.phishare.org/about/terms.php). By applying for membership, your organization accepts and agrees to abide by PH InfoShare's "terms of use."

Fields marked with \* are required.

### Information about your organization

*Organization Name	<input type="text"/>
*Type	<input type="text" value="[choose]"/>
*Description	<input type="text"/>
Additional Information	<input type="text"/>

# Adding documents requires little technical expertise

**Population and Health InfoShare**

HOME DOCUMENTS PARTNERS

## Add a new document

Use the form below to add a new document. You can either upload a document file using this form or provide a Web link to the document in the URL Link field. Press **Submit Document** at the bottom of the page when done.

Fields marked with \* are required.

\*Document Title

Name of Author

\*Publication Date June  2003

Last Update June  2003

\*Document Type

\*Description'

Include brief description here. Use "Additional Information" space below for more detail.

URL Link

or Upload file Choose a file to upload.

\*Related Topics  Abortion/post-abortion care  HIV/AIDS prevention

# Partners have easy access to usage statistics

## Population and Health InfoShare

HOME DOCUMENTS PARTNERS

### Document Download Statistics

This page allows you to see how many times users of Population and Health InfoShare have accessed your documents and your Partner Profile page. Select the date range for which you would like to view statistics.

View stats by date range:

View stats between dates:

Start    End

#### Top 10 Web Page Requests

Document	Requests
/documents/AMDD/	42
/partners/AMDD/	37
/documents/AMDD/193/	18
/documents/AMDD/?topic_id=@ion_id=&language_id=&order=	14
/documents/AMDD/190/	11
/documents/AMDD/160/	7
/documents/AMDD/157/	7
/partners/amdd	6
/documents/AMDD/?order=Date	3
/documents/AMDD/190/email/	2

#### Top 10 Email Requests

Document	E-mail
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Done



# Human resources

- Requires a team!
- Very labor intensive during development and testing
- Post-development: fielding inquiries, vetting organizations, little fixes



# Launch

- Still in progress...
- “Soft launch” with early adopters
- Outreach through e-mail, interpersonal contact, training/TA, print material
- Currently have more than 35 partners, more than one-third from less developed regions



# Monitoring and evaluation

- Partners joining
- Material in the system
- User testing
- Usage statistics (Web and e-mail requests; unique users)
- Surveys of users and partners



## Other measures...

- Collaboration among portals in merging online submission forms
- Partners “leveraging” InfoShare database for own websites and electronic services